

Scott Schauer

Marketer / Designer / Art Director

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Professional Experience:

Cascade Corporation - Portland, Oregon

Marketing Communications Coordinator/Webmaster, 2/06-Present

- Directed photo and video shoots
- Coordinated the development of a global website delivered in eight languages
- Ensured that a consistent image was portrayed throughout all advertising channels
- Developed marketing campaigns and tools to measure their effectiveness
- Created and maintained microsites and main website

Keifer Braunger Studios - Eugene, Oregon

Art Director, 3/04-2/06

- Effectively managed department to resolve design and prepress issues before files were sent out for publishing
- Streamlined art department workflow and implemented an automated file distiller system
- Built and maintained consistent brand images establishing solid identities
- Obtained quotes, and ensured jobs were completed on time and within the allotted budget

Prime Communication - Boston, Massachusetts

Graphic Designer , 10/03-3/04

- Designed advertisements for numerous automotive related clients
- Worked with design team and account representatives to create unique and effective advertising
- Produced a high volume of newspaper ads meeting daily deadlines

KBSS Advertising - Eugene Oregon

Graphic Designer, 3/00-9/03

- Collaborated with fellow designers to come up with new, creative designs that attracted new clientele
- Created dynamic print and web designs with conservative budgets and strict deadlines
- Maintained good relationships with clients

Technical Knowledge:

Adobe Illustrator, Photoshop, Quark Express, Macromedia Flash, Fireworks, Dreamweaver, Lotus Notes, Domino Designer, and Microsoft Office on both Macintosh and IBM platforms.

Education:

Lane Community College - Eugene, OR 00-01

- Maintained a 3.5 or better in Audio Production, Graphic/Web Design, Drawing and Multimedia Design courses

Central Oregon Community College - Bend, OR 99-00

- Completed Auto Cad, Photoshop, Illustrator and File Management courses